



# JOIN US NOW!

**INNOVATION LAB IN INDONESIA**

*Jakarta | Cirebon | Linggarjati*

*April 26th – May 5th 2019*

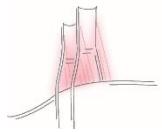
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We are looking for:

*Ambitious Dutch and Indonesian professionals to co-create innovative solutions for Indonesian and Dutch nonprofit organizations.*

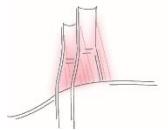
**Information brochure for nonprofit organizations**





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## Letter from the President

It is with great pleasure that I am writing this foreword for the first Innovation Lab organised by the Frans Seda Foundation. We have used the experiences of our four previous Seminars in Sint-Michielsgestel (2014), Bogor (2015), Den Haag (2016) and Yogyakarta (2017) to develop a new program. Our previous seminars have been occasions where young leaders of two different cultures met. Both in academic and emotional way the participants from different social and cultural backgrounds had the opportunity to discuss the challenges and problems of the future.

This year we will again bring together a group of eight Indonesian and eight Dutch talented young women and men. With our Innovation Lab, we aim to contribute to the attainment of the Sustainable Development Goals by offering nonprofit organizations access to the strategic business support they need to become more efficient, effective and sustainable. We do this by harnessing and matching the talents of young Dutch and Indonesian leaders - we call them Frans Seda Fellows - to nonprofit organizations through a one-week Innovation Lab in Indonesia.

We have designed and developed a one-week Innovation Lab to achieve both Corporate Social Responsibility (CSR) and Learning and Development (L&D) objectives for Business Partners and Frans Seda Fellows. The Innovation Lab involves professionals from various backgrounds collaborating to help a nonprofit organization. By harnessing talent at all levels of business, and by managing each project carefully and effectively, the Innovation Lab creates fantastic impact for nonprofit partners and Frans Seda Fellows.

The logo of the Foundation is the styled Suramadu bridge (which connects the islands of Java and Madura) as a tribute to Frans Seda, our name giver. He was a bridge builder between ethnic groups, religions, cultures and countries. His dedication was to give a voice and tools to minority groups. He strived after good education for all children regardless religion, descent, colour or social position and he aspired to social justice for everybody.

Our fellows are going to share different concerns, views, problems and challenges, by debating them and by looking for new synergies, we aim to support your nonprofit organization in its development. We expect our fellows to do so in the spirit of Frans Seda.

On behalf of the Board of our Foundation I wish all fellows a very fruitful, authentic and enjoyable Innovation Lab. I really hope the results will make an impact on the chosen nonprofit organizations and that our fellows will cherish their experiences as a memory of a very special week.

Met vriendelijke groet | Kind regards | Salam,

**Anindita Sitepu**

President of the Frans Seda Foundation

## Frans Seda Foundation

“The Frans Seda Foundation”, was founded in 2012, and was named after the Indonesian statesman Frans Seda (1926–2009). The Foundation is inspired by his lifelong commitment to balanced, non-discriminatory and respectful national and international relationships. Frans Seda was a bridge-builder between islands, religions and nations.

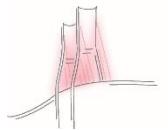
Through focused projects like scholarships, studies and seminars the Foundation aspires to create opportunities for talented young leaders from Indonesia and The Netherlands to understand the challenges resulting from differences in social, religious and economic backgrounds. Aligned with the current global development framework; the Sustainable Development Goals (SDGs), the Foundation also hopes to foster peaceful and just societies, address the root causes of inequality, and meet the universal need for development to attain global common good.

In the past the Foundation has annually organized a Seminar; a two-way, Indonesian-Dutch exchange program designed to promote mutual understanding, enhance leadership and professional skills, build lasting, sustainable partnerships between mid-level emerging leaders from both countries. For 2019, the Foundation aims to continue the connection between the participants of the program and fortify the connection further to create actual impact, through an Innovation Lab.

The Innovation Lab will provide space that allows collaboration among professionals in the private sector, public sector, academia and civil society. For one week, this carefully selected group of young people will work with a nonprofit organization to co-create innovative Innovation for the most pressing challenges facing each organization.

### Goals and Objectives

- Build lasting partnerships among participants from Indonesia and the Netherlands
- Contribute to the attainment of the Sustainable Development Goals in each respective country
- Widen the impact of the selected nonprofit organizations through providing technical assistance, capacity building, and/or strategic assistance to face current challenges in their organization
- Provide opportunities for collaboration among young professionals from different areas of interest to address development challenges through a lens of inclusiveness, sustainability, social justice, global common good and creating action



## Innovation Lab

With the Innovation Lab the Foundation aims to achieve the following four objectives which relate to the previous mentioned overall goals and objectives of the Foundation:

### *1. Nonprofit organizations*

The Innovation Lab, offers four nonprofit organizations access to the strategic support they need to widen their impact and become more efficient, effective and sustainable. We do this by harnessing and matching the talents of young Dutch and Indonesian leaders - we call them Frans Seda Fellows - to collaborate and co-create solutions in a one-week, intensive workshop in Jakarta, Cirebon and Linggarjati.

**Deliverable for FSF:** To make an impact on four nonprofit organizations by providing them with the support they need to widen their impact and become more efficient, effective and sustainable.

### *2. Frans Seda Fellows*

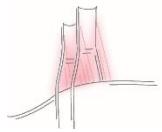
A total of sixteen fellows will be divided into four teams, each consisting of two Indonesian and two Dutch fellows. During the Innovation Lab, each team will work on the case provided by the nonprofit organization. In the weeks leading up to the seminar each team is expected to make a work plan on how to use the time efficiently during the week in Cirebon & Linggarjati. At the end of the week, each team will give a final presentation about their work and submit a written recommendation report which will be shared with the nonprofit organization.

**Deliverable for FSF:** 1) Give 16 young leaders from Indonesia and the Netherlands the opportunity to work together, to learn from each other and to inspire them to contribute to the further development of the Indonesia-Netherlands relationship. 2) To further expand the Frans Seda Fellows Network.

### *3. Passion Talks*

We believe that all fellows have a story to tell that is worth sharing. For this reason, we ask all fellows to prepare a 5 minute presentation about something that they are passionate about. Throughout the week, the Foundation will reserve 15 minutes for each fellow to talk about his or her passion. We aim to use these talks to connect all fellows to each other but also to inspire the general public. Therefore, all passion talks will be recorded and shared on social media as a source of inspiration for others.

**Deliverable for FSF:** To give 16 young leaders a platform and an opportunity to share their passion with the world. The FSF Passion Talks aim to inspire the general public and to gain more exposure for the Foundation.



#### 4. Joint statement

A part of the Innovation Lab will be organised in the city of Linggarjati. The Foundation has chosen this city for its historical ties with both Indonesia and the Netherlands. In 1946, representatives of Indonesia and the Netherlands for the first time sat together in a room to discuss the future of the relationship between the Netherlands and Indonesia as an independent country. These discussions eventually led to the Linggarjati Agreement. In the same building where the Linggarjati Agreement was drafted 73 years ago, all fellows will sign a joint statement which should inspire others to contribute to the further development of Indonesia-Netherlands relations.

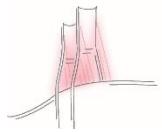
**Deliverable for FSF:** To create awareness for the history of Linggarjati and to inspire Dutch and Indonesians to contribute to the further development of the Indonesia-Netherlands relationship

#### Nonprofit Organizations

1. **Country;** the organization must be registered in Indonesia or the Netherlands.
2. **Sustainable Development Goals;** the organization must contribute to the attainment of the Sustainable Development Goals (SDGs).
3. **Finance;** the organization cannot have an annual budget of more than € 250.000,-
4. **Bridge;** the organization needs to be interested in enhancing the dialogue between Indonesian and Dutch organizations and in building bridges between the two countries.
5. **Business case;** the organization needs to be able to provide a clear business case.

#### Conditions

1. **Preparation;** the organization is required to attend all on- and offline pre-departure meetings leading up to the Innovation Lab in Indonesia.
2. **Availability;** the organization is required to be on standby and contactable throughout the entire duration of the Innovation Lab in Indonesia.
3. **Cancelation;** the organization is required to reimburse the Frans Seda Foundation for the made cancelations expenses in case of withdrawal from the Innovation Lab.
4. **Promotion;** the organization is required to write an article about their experiences for on their website and submit posts regarding the Innovation Lab on their social media channels.
5. **Evaluation;** the organization is required to submit an online evaluation form after completing the Innovation Lab.
6. **Implementation;** the organization is encouraged to implement the results of the Innovation Lab and to update the Frans Seda Foundation about its progress after 4, 8 and 12 months.
7. **Alumni Network;** As an alumni of an Frans Seda Foundation program, the organization is encouraged to stay connected to the Foundation by attending alumni activities.



## Investment

The total investment of the Frans Seda Foundation is € 8.000 per supported organization. This will enable four Frans Seda Fellows to work on the business case provided by the partner organization during the Innovation Lab. As our support is free of charge for our partner organization, we expect them to commit a certain amount of time to working with us. In general, this means at least 2 days a month during the period leading up to the Innovation Lab and for the length of the Innovation Lab. However, the more time an organization can commit themselves in, the more it'll get out of our program.

## Costs

It is not compulsory for organizations to send a representative to the Innovation Lab but it is recommended. The made expenses for these representatives are for the partner organizations themselves. The total costs for representatives of partner organizations to join the entire program of the Innovation Lab are € 2.500 for Dutch and € 1.500 for Indonesian based organizations. This includes transportation, accommodation and food & beverages throughout the program.

## Application Process

*Step 1* Submit your application before 31 January 2019 our website.

*Step 2* We'll contact shortlisted organizations on 1 February 2019 to set up an interview.

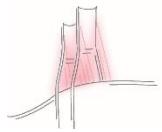
*Step 3* Shortlisted candidates will be interviewed on 7, 8 or 9 February 2019 via Skype.

*Step 4* If successful, we'll start working together towards the Innovation Lab.

*Step 5* Following this first project, we'll evaluate our collaboration and explore with you whether there are any other ways we can continue to work together.

## To do list after nomination

What	Deadline	Checklist ✓
Submit signed confirmation letter	09-02-2019	
Submit one high definition logo of organization	09-02-2019	
Submit your passport number and flight dates (in case a representative will join)	09-02-2019	
Submit a one-page organization profile	09-02-2019	
Submit draft business case & ppt. presentation for 1 <sup>st</sup> predep	15-02-2019	
Transfer program fee for representative	16-02-2019	
Submit the final business case	28-02-2019	
Submit one page profile for FSF booklet	28-02-2019	
Submit written paragraph about business case	28-02-2019	
Submit written paragraph about organization's motivation	28-02-2019	



## Timeline for Frans Seda Fellows\*

\*Note: Dates may change

- |          |   |
|----------|---|
| 15/01/19 | <b>Open for applications</b>  |
| 31/01/19 | <b>Deadline for applications</b>  |
| 01/02/19 | <b>Send invitation for interviews</b>   |
| 07/02/19 | <b>Skype interviews with candidates</b>   |
| 08/02/19 | <b>Skype interviews with candidates</b>   |
| 09/02/19 | <b>Skype interviews with candidates</b>   |
| 10/02/19 | <b>Selection announcement</b>   |
| 13/02/19 | <b>Deadline for confirmation letter</b><br><br><b>Deadline to submit passport number for plane tickets (in case a representative wants to join)</b> |
| 16/02/19 | <b>1st Meeting in Amsterdam (for Dutch Fellows)</b>   |
| 23/02/19 | <b>1st Meeting in Jakarta (for Indonesian Fellows)</b>  |
| 28/02/19 | <b>Deadline written page on organization profile for FSF booklet</b><br><br><b>Deadline written business case</b>                                   |
| 16/03/19 | <b>1st Skype session (Introduction team members)</b>  |
| 30/03/19 | <b>2nd Skype session (Meeting with NPOs)</b>  |
| 13/04/19 | <b>3rd Skype session (Finalize work plan)</b>   |
| 26/04/19 | <b>Dutch Fellows depart for Jakarta, Indonesia</b>  |
| 27/04/19 | <b>Start FSF Innovation Lab</b>   |
| 04/05/19 | <b>Closing FSF Innovation Lab</b>   |
| 05/05/19 | <b>Dutch Fellows arrive in Amsterdam, the Netherlands</b>   |
| 21/06/19 | <b>FSF Alumni Event in the Netherlands</b>  |
| 28/06/19 | <b>FSF Alumni Event in Indonesia</b>  |

## Preparation 1.0 – Introduction meetings in Jakarta & Amsterdam

Date: **16 February 2019 (for Dutch participants)**

Location: Amsterdam, the Netherlands

Programme:

- 13.00 Foyer open for coffee and tea
- 13.30 Welcome by Irene Sugiharto & Rennie Roos
- 13.35 Introduction by Oscar de Grave, Vice-Chair of the FSF Board
- 13:45 60 seconds photo introduction pitches
- 14:00 Program Explanation & Goal Innovation Lab
- 14.10 Five Minute Pitch NPO 1
- 14.15 Five Minute Pitch NPO 2
- 14.20 Five Minute Pitch NPO 3
- 14:25 Five Minute Pitch NPO 4
- 14:30 Q&A
- 14:45 Coffee break
- 15.00 Workshop: Dealing with Indonesians
- 17.00 Network reception (FSF Alumni Gathering)
- 19:00 Dinner
- 21:00 Closing

Date: **23 February 2019 (for Indonesian participants)**

Location: Jakarta, Indonesia

Programme:

- 13.00 Foyer open for coffee and tea
- 13.30 Welcome by Irene Sugiharto & Rennie Roos
- 13.35 Introduction by Anindita Sitepu, Chair of the FSF Board
- 13:45 60 seconds photo introduction pitches
- 14:00 Program Explanation & Goal Innovation Lab
- 14.10 Five Minute Pitch NPO 1
- 14.15 Five Minute Pitch NPO 2
- 14.20 Five Minute Pitch NPO 3
- 14:25 Five Minute Pitch NPO 4
- 14:30 Q&A
- 14:45 Coffee break
- 15.00 Workshop: Dealing with the Dutch
- 17.00 Network reception (FSF Alumni Gathering)
- 19:00 Dinner
- 21:00 Closing

## Preparation 2.0 – Online team meetings

Date: **16 March 2019**

Location: Skype

Time: Tbc. by team members

Purpose: Introduction team members

Date: **30 March 2019**

Location: Skype

Time: Tbc. by team members

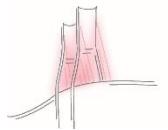
Purpose: Meeting with NPO to discuss the case

Date: **13 April 2019**

Location: Skype

Time: Tbc. by team members

Purpose: Finalize work plan for Cirebon



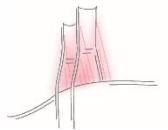
## Program

\* Subject to change at any time.

Time	What	Friday, April 26	Location
17:45	Check in	Arrival & Check in at Schiphol Airport	Schiphol
20:50	Flight KL 809	Dutch Participants depart for Jakarta	KL 809

Time	What	Saturday, April 27	Location
17:25	Arrival at CGK	Reception Dutch participants	CGK
19:00	Transport to hotel	By bus to Santika Premiere Hotel Slipi	Bus
20:00	Arrival at Hotel	Refreshment and rest	Hotel
20:30	Welcome Dinner	Welcoming remarks by board	Hotel
20:45		1 Minute photo pitches	Hotel
21:30		Group photo	Hotel
22:00	Free Time	-	-

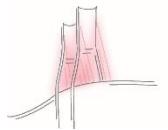
Time	What	Sunday, April 28	Location
06:00	Sport	Optional: Depart for Jl. Sudirman	Sudirman
06:30	Sport	Optional: Car free day	Sudirman
08:00	Sport	Optional: Depart for Hotel from Jl. Sudirman	Sudirman
09:00	Breakfast	-	Hotel
10:00	Welcome	Program explanation	Hotel
10:45	Passion Talk 1	5 Minute + 10 Q&A	Hotel
11:00	Introduction	The story of Frans Seda by Ery Seda	Hotel
13:00	Lunch	-	Hotel
14:00	Free time	-	
14:45	Passion Talk 2	5 Minute + 10 Q&A	Hotel
15:00	Work Session 1	Team meeting with NPOs (16:45 hours left)	Hotel
16:00	Transport to venue	By bus to venue	Venue
16:30	FSF Lecture & Alumni Gathering	Doors open for guests	Venue
17:00	Welcome	Welcome remarks by Anindita Sitepu, Chair of FSF	Venue
17:15	Introduction teams and projects	5 minute project pitches	Venue
17:35	Keynote & Official opening	-	Venue



<b>18:00</b>	Dinner	-	Venue
<b>19:30</b>	Transport to Hotel	By bus to Santika Premiere Hotel Slipi	Hotel
<b>20:00</b>	Free Time	-	Hotel

Time	What	Monday, April 29	Location
<b>06:30</b>	Optional: Sport	Optional: Swimming - Fitness	Hotel
<b>08:00</b>	Breakfast	-	Hotel
<b>08:30</b>	Transport to Gambir station	By bus to Gambir station	Gambir
<b>09:30</b>	Train to Cirebon	Argo Bromo Anggrek to Cirebon	Train
	Team building	Team building assignments	Train
<b>12:09</b>	Arrival at Cirebon Station	-	Cirebon
<b>13:00</b>	Arrival in Hotel Santika Cirebon	-	Hotel
<b>13:00</b>	Free time	-	Hotel
<b>15:00</b>	Passion Talk 3	5 Minute + 10 Q&A	Hotel
<b>15:15</b>	Work session 2	15:45 hours left	Hotel
<b>18:15</b>	Passion Talk 4	5 Minute + 10 Q&A	Hotel
<b>18:30</b>	Present results team building activity	-	Hotel
<b>19:00</b>	Dinner	-	Hotel
<b>21:00</b>	Free time	-	-

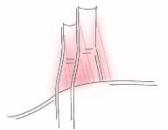
Time	What	Tuesday, April 30	Location
<b>06:30</b>	Sport	Optional: Swimming - Fitness	Hotel
<b>08:00</b>	Breakfast	-	Hotel
<b>09:00</b>	Passion Talk 5	5 Minute + 10 Q&A	Hotel
<b>09:15</b>	Work Session 3	12:45 hours left	Hotel
<b>10:45</b>	Coffee break	-	Hotel
<b>11:00</b>	Work Session 4	11:15 hours left	Hotel
<b>12:45</b>	Passion Talk 6	5 Minute + 10 Q&A	Hotel
<b>13:00</b>	Lunch	-	Hotel
<b>14:00</b>	Free time	-	Hotel
<b>15:00</b>	Work shop 1	Tari Topeng	Hotel
<b>16:30</b>	Coffee Break	-	Hotel
<b>16:45</b>	Passion Talk 7	5 Minute + 10 Q&A	Hotel
<b>17:00</b>	Work Session 5	9:30 hours left	Hotel
<b>18:45</b>	Passion Talk 8	5 Minute + 10 Q&A	Hotel



<b>19:00</b>	Dinner	-	Hotel
<b>21:00</b>	Free Time	-	Hotel

Time	What	Wednesday, May 1 <sup>st</sup>	Location
<b>06:30</b>	Sport	Optional: Swimming - Fitness	Hotel
<b>08:00</b>	Breakfast	-	Hotel
<b>09:00</b>	Depart for Linggarjati	Reading material on Linggarjati	Linggarjati
<b>10:30</b>	Arrival in Linggarjati	Linggarjati Museum	Linggarjati
<b>10:30</b>	Tour around Museum	-	Linggarjati
<b>11:30</b>	Passion Talk 9	5 Minute + 10 Q&A	Linggarjati
<b>11:45</b>	Coffee break	-	Linggarjati
<b>12:00</b>	Guest speaker	-	Linggarjati
<b>13:30</b>	Signing of Joint Statement	-	Linggarjati
<b>13:45</b>	Lunch	-	Linggarjati
<b>14:45</b>	Passion Talk 10	5 Minute + 10 Q&A	Linggarjati
<b>15:00</b>	Work Session 6	7:45 hours left	Linggarjati
<b>16:30</b>	Depart for Golden View	-	Bus
<b>17:00</b>	Passion Talk 10	5 Minute + 10 Q&A	Golden View
<b>17:15</b>	Dinner	-	Golden View
<b>19:00</b>	Depart for Cirebon	-	Bus
<b>19:30</b>	Arrival at Hotel	-	Hotel
<b>19:30</b>	Fee time	-	Hotel

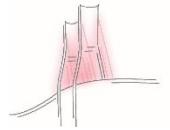
Time	What	Thursday, May 2 <sup>nd</sup>	Location
<b>06:30</b>	Sport	Optional: Swimming - Fitness	Hotel
<b>08:00</b>	Breakfast	-	Hotel
<b>09:00</b>	Depart for Nana Riverside	-	Bus
<b>09:15</b>	Passion Talk 12	5 Minute + 10 Q&A	Nana
<b>09:30</b>	Work Session 7	6:15 hours left	Nana
<b>11:00</b>	Coffee break	-	Nana
<b>11:15</b>	Work Session 8	4:45 hours left	Nana
<b>12:45</b>	Passion Talk 13	5 Minute + 10 Q&A	Nana
<b>13:00</b>	Lunch	-	Nana
<b>14:00</b>	Passion Talk 14	5 Minute + 10 Q&A	Hotel
<b>14:15</b>	Workshop 2	Batik Trusmi	Nana
<b>17:00</b>	Depart for Hotel	-	-



<b>17:30</b>	Arrival at Hotel	-	-
<b>17:30</b>	Free time	-	-
<b>19:00</b>	Dinner	-	Hotel
<b>21:00</b>	Free time	-	-

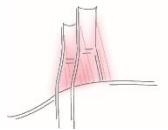
Time	What	Friday, May 3 <sup>rd</sup>	Location
<b>06:30</b>	Sport	Optional: Swimming - Fitness	Hotel
<b>08:00</b>	Breakfast	-	Hotel
<b>09:00</b>	Passion Talk 15	5 Minute + 10 Q&A	Hotel
<b>09:15</b>	Work Session 9	3:15 hours left	Hotel
<b>10:45</b>	Coffee break		
<b>11:00</b>	Passion Talk 16	5 Minute + 10 Q&A	Hotel
<b>11:15</b>	Work Session 10	1:45 hours left	Hotel
<b>12:00</b>	Sholat jumat	-	Mesjid
<b>13:00</b>	Lunch	-	Hotel
<b>14:00</b>	Work session 11	Final work session	Hotel
<b>15:00</b>	<b>Deadline for report</b>	-	Hotel
<b>15:30</b>	Depart for Alamanis	-	Bus
<b>16:00</b>	Final presentations	-	Alamanis
<b>19:00</b>	Closing dinner	-	Alamanis
<b>22:00</b>	Depart for Hotel	-	Bus
<b>22:30</b>	Karaoke	Optional	Hotel

Time	What	Saturday, May 4 <sup>th</sup>	Location
<b>06:30</b>	Sport	Optional: Swimming - Fitness	Hotel
<b>08:00</b>	Breakfast	-	Hotel
<b>06:30</b>	Optional: Sports	-	Hotel
<b>08:00</b>	Breakfast	-	Hotel
<b>09:00</b>	Free time	-	Hotel
<b>11:00</b>	Evaluation	Evaluation - Including written paragraph about your experience	Hotel
<b>12:00</b>	Check out & Lunch	-	Hotel
<b>13:30</b>	Depart for Train Station	-	Cirebon Station
<b>14:23</b>	Train to Jakarta (ARGO BROMO ANGGREK)	-	Train
<b>17:00</b>	Arrival at Gambir	-	Gambir



<b>18:00</b>	Farewell dinner at Café Batavia	-	Cafe Batavia
<b>19:30</b>	Depart for CGK Airport	-	CGK
<b>20:45</b>	Arrival at Airport	-	CGK
<b>22:45</b>	Depart for Amsterdam (GI)	-	GA89

Time	What	Sunday, May 5 <sup>th</sup>	Location
<b>07:20</b>	Arrival in Amsterdam (GI)	-	Schiphol



## Testimonials

### FSFS2017: Rachida el Hessaini: A life-changing seminar!



Joining the Frans Seda Seminar 2017 in Indonesia was a very exciting and challenging experience. If I could describe my experience in a single sentence, it would be: Frans Seda Seminar, where open minded and talented people meet to change the world.

We started the seminar with defining the meaning of Global Citizenship and, despite of our different backgrounds, we soon discovered that we shared most ideas about it. The Dutch and Indonesian participants were then split in five teams. Every team had to deliver a meaningful project proposal with a connection to Global Citizenship. We shared different creative ideas but we all had the same purpose: come up with something great to set up. Me and my team members introduced a great project proposal with regard to entrepreneurship: "Aku Pengusaha". The project is about teaching underprivileged children in Indonesia how to become successful entrepreneurs.

After we pitched our project we soon came to know that the Frans Seda Foundation Board selected our project to be funded. We were very excited, because this means that the Board is giving us the opportunity to really bring in practice what we discussed during the seminar. We are looking forward to set up the project in 2018!

The Frans Seda Foundation Seminar and the participants influenced me more than I expected. It was a unique opportunity that significantly enriched my own learning experience and helped me to develop skills on how to build bridges between different countries, cultures and religions. In fact, beyond the knowledge that I acquired, it is the multicultural exposure that I cherish the most. The way the seminar was set up, also enabled us to learn while having fun. That made it very challenging. It was definitely the most effective and exciting way to learn, discover and contribute in the same time. Specially because we are given the chance to make a difference with our project.



I am back in the Netherlands and I am still full of energy and determination to contribute to the goals of the Frans Seda Foundation. I think this seminar was indeed life-changing to me. Thank you Board, moderators and the whole team for the perfect organization. It was a great and amazing experience. And I will definitely continue to be part of the Frans Seda Foundation family.

Rachida el Hessaini

### FSFS2016: Anindita Sitepu: “Our shared history is perceived differently”



When I was approached by the Frans Seda Foundation to join the Seminar, I was highly intrigued by its' 2016 theme 'Identity without Borders'. Indonesia and the Netherlands has a extensive shared history that effects each country's identity so I was curious to know how this would be incorporated into the week-long Seminar. Through the Seminar I got to meet a diverse group of participants from various backgrounds. Spending time together and listening to their stories was an excellent opportunity to reflect on how identity is fluid, influenced also by your culture, traditions, and heritage. The seminar was constructed in a way that we had enough time to get to know each other (most often over food, a universal unifier!)

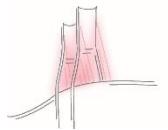
The most valuable learning experience I had was how our shared history is perceived differently between the Dutch and the Indonesians. The Seminar created a platform where we can discuss this openly, and I find that through these dialogues we are able to understand and respect each other's point of view. We realised that this understanding is needed if we want to have a strong foundation to build bridges between the two countries. The Seminar also facilitated us in coming up with ways to translate the insights we got into action.



Being part of the Seminar has been a great experience, and created new friendships. I hope future participants would gain as much!

Anindita Sitepu





### FSFS2015: Ferdian Suprata: “Building a connection between two countries”



It was back in 2015, when I heard that there would be a special event from 9<sup>th</sup>–13<sup>th</sup>June 2015 where young Indonesian leaders and young Dutch leaders would gather and discuss together on how to develop and to tighten the relationship between Indonesia and the Netherlands.

Historically the two countries share a special relationship in many aspects. Thanks to the committee and recommendation from my friend, Rennie Roos, I had the chance to join this special event which is aimed to share knowledge and to create opportunities.

Inspired by Frans Seda as a “*Man of all seasons*” I joined the seminar. During a one week intense program I was encouraged to share ideas and to become friends with all participants from Indonesia and the Netherlands.

Inspirational, Meaningful, and Challenging are words that describe my experience. Through intense discussions with participants from various backgrounds including public policy makers, practitioners, academician, and entrepreneurs the program ran interestingly. Debating and arguing with people who have different opinions was of course inevitable. Placed in the Novotel in Bogor with a comfort and lushness atmosphere surrounded by a fascinating setting amidst high trees and dense foliage made it easier for me to get some inspirational ideas for a concrete project called [World Education](#) which was shared at the end of the program.

Being a part of this program, made me believe that the Dutch and Indonesians are sharing the same global challenges in various themes including Climate Change, Humanity, Peace and Conflict, Status of women, Education and Learning, Health issues, and Science & Technology. By only working together we will be able to create sustainable solutions.

Hopefully this special event will continue to produce *True Leaders* in both countries and create more and better friendships between Indonesia and the Netherlands!

Ferdian Suprata



## Contact information

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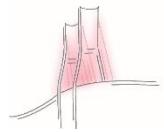
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## Application Checklist

FSF will notify all applicants of receipt of their application by email. We will endeavour to notify you of the invitation for an interview or otherwise of your application by 1 February 2019. Please submit your application via [www.franssedafoundation.com/InnovationLab](http://www.franssedafoundation.com/InnovationLab) before 31 January 2019.

### FSF Forms Checklist:

**Deadline for applications: 31 January 2019**

1. *Organization Details*
2. *Organization Description*
3. *Statement of Purpose*
4. *Interview Timeslots*

### 1. ORGANIZATION DETAILS

*Please make sure to submit all the required details on  
[www.franssedafoundation.com/InnovationLab](http://www.franssedafoundation.com/InnovationLab)*

### 2. ORGANIZATION DESCRIPTION

*Please submit a one-page description (max. 400 words) of your organization. You should indicate:*

- *What does your organization do and what are its goals?*
- *What are the main services/programs, and who are the targets?*
- *How does it relate to the SDGs attainment in your respective country, and how do you measure your success?*

### 3. STATEMENT OF PURPOSE

*Please submit a one-page statement (max. 400 words) outlining why your organization is applying to participate in the FSF Innovation Lab. You should indicate:*

- *What are the challenges your organization is facing?*
- *What do you hope to achieve by working with the FSF Innovation Lab?*
- *How can you ensure the sustainability of your organization , and its impact?*
- *Any other relevant information.*

### 4. INTERVIEW TIMESLOTS

*Please submit your availability for an interview via Skype on February 7<sup>th</sup>, 8<sup>th</sup>or 9<sup>th</sup>.*